



EDNA MARTIN
CHRISTIAN CENTER

2020
annual
report

What a year.

Two crises dominated the headlines as the COVID-19 pandemic swept over the land in March, and racial justice demonstrations rocked the city and the nation in May.

On March 23, the Governor issued a stay-at-home executive order.

Edna Martin Christian Center, and countless other organizations, realized that things would have to change—change drastically and immediately. Even after we resumed in-person programming, things couldn't be the same.

Some programs had to pause, but our staff were considered essential workers, and as such, we had to find ways to continue services safely, create on-line programs with little prior experience, and help our most vulnerable neighbors access essential supplies and services.

And we did.





The Edna Martin Christian Center
mission statement:

"To invest in the lives of all in
Martindale-Brightwood and
surrounding neighborhoods
through community-driven
opportunities that foster
stability, growth, and a
vision of hope."



Helping our Neighbors Get the Essentials and More

Community Services:

- 2,942 residents were provided with food resources more than 6,000 times.
- On October 14, our Food Pantry set a single-day record of 235 individuals
- Rent Assistance was provided 1,755 times for a total of \$3,764,033.62
- Utility Assistance was provided 321 times for a total of \$161,225.68
- In all, Social Services were rendered more than 10,000 times to more than 5,000 individuals.

Martindale Brightwood Education Zone

- 204 families received supportive services
- 104 parents/caregivers increased their participation in their child(ren)'s learning activities
- 153 families avoided a disruptive move during the school year
- 116 families report enhanced awareness of community activities





One
Visit to our
Food Pantry
Per Week
Maximum
Please

DO NOT PROP DOOR OPEN
ALARM WILL SOUND
POLICE WILL RESPOND



From March 15–May 15,
our Food Pantry served
1,085% more than in the
same period in 2019.

New Starts, Next Levels, and Plan Bs

Community Solutions and Entrepreneurship Center

- 30 enrolled in the program (goal was 20)
- 3 individuals registered their businesses with the state
- 1 individual received business start-up capital

Career Education and Training Academy / Center For Working Families

- 48 members achieved employment
- 2 members achieved an education goal
- 311 enrolled adults increased their net income, net worth, or credit score

where our money comes from:





Breanna Bible was a single mother with two children and two jobs. Three of our programs helped her graduate as an esthetician and start *Blended Beauty* in a shared space nearby. Her business is still growing, and now it's out on its own at 811 Market Street.

Taking Care of our Most Vulnerable Neighbors

- 241 Seniors served
- 48 Seniors engaged in quality of life-affirming activities that build social capital
- 63 Seniors received weekly wellness checks
- 15 Seniors contributed to overall community goals through their leadership
- 26 Seniors received Thanksgiving baskets
- 48 Seniors received Christmas gifts from EMCC, an anonymous donor, and members of Indianapolis First Baptist Church

CharityWatch.org considers a charity to be "highly efficient" when more than 75% of budget goes toward programming.

In 2020, the percentage at EMCC was 78.4%

The other important metric to know is how much it costs us to raise money. CharityWatch recommends that a charity spend \$25 or less to raise \$100.

In 2020, EMCC spent \$1.11 to raise \$100.

where our money goes:

community services, benevolence → 41¢

Taken together, ministry and services to our community account for 78.4¢ out of every dollar we spend.



27.5¢ ↑
youth and senior programs at our Leadership & Legacy Campus

9.9¢ ↑
childcare ministry

← 19.9¢ management, general

← 1.7¢ fundraising



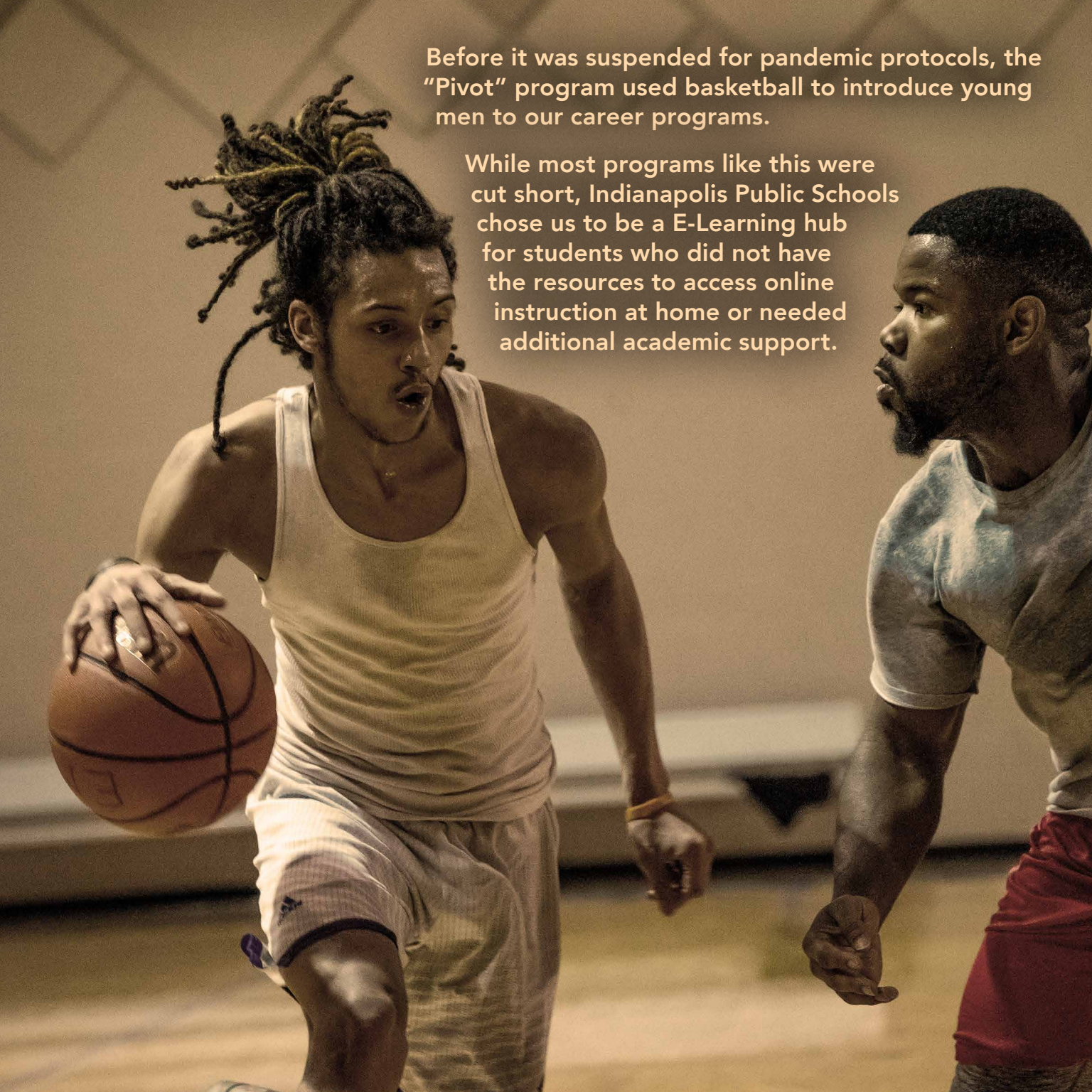
To keep our seniors safe, in-person programs, like Bingo, were suspended. But when they couldn't come to us, we came to them with food, gifts, and activity packets; and we helped them stay connected with phone calls and internet technical assistance.



Youth Program: fostering the future of our city

- 295 students in grades K–12 were served through year-round, Out-of-School-Time opportunities
- 172 students attended regularly
- EMCC hosted four e-learning hubs and more than 75 virtual activity sessions over the course of the 2020
- EMCC’s Leadership and Legacy School-Aged programs served students from 24 different Indianapolis schools.
- 92% of 3rd–6th grade students reported that the after-school program helped them learn how they can help others in their community
- 74% of 3rd–6th graders reported that they have set goals for their future
- 98% who regularly attended EMCC programs had a school attendance rate of 95% or higher.
- 58% of students who regularly attended EMCC maintained a C or better in ELA and Mathematics
- 97% of students who regularly attended EMCC avoided suspension or expulsion at school
- 100% of students who regularly attended EMCC learned civic responsibility through service learning
- 100% of families have an increased understanding of being involved in their students’ education
- EMCC held after-school programs at 6 sites. Two sites also hold before-care and OST programming.
- 39 KIPP Legacy students participated in volunteer opportunities with EMCC during 2020
- Three staff earned their Professional Child and Youth Care (CYC) Credentials.



A young man with long, dark dreadlocks is dribbling a basketball on a gymnasium floor. He is wearing a white tank top and white shorts. He is looking intently at the ball. To his right, another player in a grey t-shirt and red shorts is guarding him, looking at the ball player. The background is a blurred gymnasium with bleachers.

Before it was suspended for pandemic protocols, the “Pivot” program used basketball to introduce young men to our career programs.

While most programs like this were cut short, Indianapolis Public Schools chose us to be a E-Learning hub for students who did not have the resources to access online instruction at home or needed additional academic support.

Capital Campaign Enters Final Stage

In 2020, Edna Martin Christian Center was able to pursue and secure the additional funding necessary to complete our second and final round of renovation and new construction on the Leadership & Legacy campus. Phase 2 construction began in November, 2020, and was projected to be completed in May, 2021. With a total budget of \$3.5 million, this phase promises some exciting new enhancements and expanded capacity to the campus, benefiting both EMCC program participants and the broader Martindale-Brightwood community.

Plans include a mixture of renovation and new construction culminating in a permanent home for EMCC's Community Solutions and Entrepreneurship Center, which serves both youth and adult entrepreneurs, whether brand new or experienced. This space will also be available to community planning and brainstorming events and groups. The campus project includes additional enhancements to the facility, including an expanded, full-service kitchen, storage area for commodities, new entrances/vestibules, building signage, and additional interior storage and meeting spaces.

On the campus property, this capital project will install farm irrigation, a permanent farm stand and wash/pack station, a hoop house for three-season growing, and a 27,000 sq. ft. sports playscape, offering two full basketball courts, volleyball/pickleball court, GaGa ball pit, and four-square court.

Largest gifts to the campaign include:

- \$1,000,000— United Way Capital Projects Fund
- \$800,000 — Office of Community Services
- \$600,000 — (in two gifts) Ruth Lilly Philanthropic Foundation
- \$600,000 — Community Development Block Grants
- \$471,000 — Community Development Block Grants
- \$50,000 — Gannett Foundation (for the CSEC)
- \$10,000 — Dexter & Rosemary Cooley



After many years of planning, Edna Martin Christian Center & Brandywine Creek Farms broke ground on an urban farm. The two-acre plot is located on EMCC's Leadership & Legacy campus, within one of the city's largest food deserts. At full production, our farm is expected to produce 120,000 pounds of much-needed fresh vegetables.

The farm is part of the Martindale-Brightwood Food Resource Network, a coalition of neighborhood growing centers and other stakeholders seeking to improve neighborhood access to fresh produce, empower residents interested in growing their own food, and encourage healthier meal choices.



Combined Statement of Activities

	2020	2019
Support and Revenue		
Contributions	\$207,335	\$223,279
Grants	5,385,458	2,690,947
In-kind donations	37,417	135,733
United Way	4,774	58,020
Program fees, subsidies, donations, and childcare	689,786	794,694
Fundraising events	5,785	29,230
Rental and other	2,452	3,395
Interest and dividends	73,163	84,668
Total support and revenue	\$6,406,170	\$4,019,966
Expenses		
Community Services	\$1,746,368	\$1,395,966
Edna Martin Childcare Ministry	422,915	565,174
Leadership and Legacy	1,170,984	1,364,963
Management and general	848,236	472,882
Fundraising	71,227	84,346
Total expenses	\$4,259,730	\$3,883,331
Other Gains (Losses)		
Construction grants	350,000	350,000
Realized gains on investments	472,000	764,977
Change in Net Assets	2,968,440	1,251,612
Net Assets - Beginning of Year	10,041,882	8,790,270
Net Assets - End of Year	\$13,010,322	\$10,041,882

Edna Martin Christian Center's financial statements are audited by GRINWALT CPAs, Inc. of Indianapolis.





Childcare Ministry: Providing Crucial Services for our Youngest Neighbors

- More than 112 families were served this year
- 24 children were enrolled in On-My-Way Pre-K
- 13 childcare families were enrolled in and received wraparound supportive services through the MBEZ
- ECE launched a successful eLearning program during the pandemic.
- 98% of children enrolled are kindergarten ready by the time they transition to school.
- 3 staff members gained or renewed their Child Development Associate Credential
- Transportation partnerships were established in an effort to ensure children could attend school regularly.
- 2 staff members received scholarships to further their education in the field of Youth & Child
- 100% of staff are currently meeting the educational requirements set forth by Paths to Quality (PTQ)
- 100% of staff earned or renewed their pediatric first aid and CPR certification.
- EMCC Childcare maintains good standing with all governing bodies, e.g. FSSA, Paths to Quality, CCDF and VCP.
- 24 children matriculated to kindergarten
- Due to the pandemic, we offered drive-through healthy-food and learning-resource pick up. A total of 132 families were served through this initiative.

2020 EMCC Board Members

Officers:

Natalie Weir, **President**,
CFO, Major Tool & Machine Inc.

Ronalda Minnis, **Vice President**,
*Supplier Diversity Manager,
Diversity Ambassador*

Lori Destrampe; **Secretary**,
President, Unlock LLC

Dexter Cooley, **Treasurer**,
Retired Accountant, CPA

Alex Beatty
Associate, Ice Miller LLP

Drake Crossley
Realtor at Keller Williams

Jay Geshay,
Community Leader

Melva Gray
*Financial Officer,
American Baptist Churches of Indiana / Kentucky*

Mike Morgan
*Ethics & Compliance Officer,
Corteva Agriscience*

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Owner, Boyd Pinegar and Associates PC

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*Executive Director,
AIA Indiana, and AIA Indianapolis*

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Senior Pastor, One Christian Church

Scott Whiting;
Branch Manager, Allegiance Staffing

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National Liaison, American Baptist Church USA

Valorie Cole,
*Indiana State President for the American Baptist
Women's Ministries*

Rhonda Compise,
President, ABW Women's Ministries

Soozi Ford,
*Executive Minister,
American Baptist Churches of Indiana / Kentucky*

Joan Friesen,
*Executive Minister,
American Baptist Churches of Greater Indianapolis*

Barato Britt,
President & CEO, Edna Martin Christian Center



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