

EDNA MARTIN  
CHRISTIAN CENTER



# 2017 annual report

"The mission of the  
**Edna Martin Christian Center**  
is to bridge cultural, racial, and economic  
differences in order to support and nurture the  
people in the community by providing holistic programs  
that empower, encourage, and engender **a vision of hope.**"

# Where our support comes from

It is gratifying to realize that Edna Martin Christian Center is supported from so many different sources. Each dollar we received in 2017 (rounded for this illustration) shows the diversity of our support:



individual donations, **6.7%**



golf-outing fundraiser, **3.0%**



grants, **47.7%**



in-kind donations, **5.9%**



United Way,  
**3.6%**



subsidies & program fees, **30.3%**



United Way Capital  
Projects Fund, **1.1%**



other, **1.7%**

## I just wanted to express my appreciation!

"Two years ago, I had a meltdown: I had lost my job, my house, my parents. I was in a domestic-violence situation, I had a tax levy, and twenty thousand dollars of debt.

"I didn't know where to begin, but I came in for the food pantry, and you guys were so welcoming ... I started meeting with [EMCC's financial coach] Julian Edwards, and it's been a long journey, but now I work as a Hospitality Coordinator.

"The tax levy? That's been lifted, and the debt has been waived. I have financial stability, I bought a car, and I should be able to buy a house in about six months. I'm working on a degree at Ivy Tech, and I've been making straight 'A's—I'm so overwhelmed!—all because of the support system, the professionalism, and the expertise of the Edna Martin Christian Center.

"I definitely thought it was time to let you know what was going on. I just wanted to express my appreciation!"





## 2017 HIGHLIGHTS

### Youth Program

- 273 youth were served directly in 2017 with out-of-school-time opportunities during the school year and the summer.
- 40 students were served indirectly via EMCC sponsored programming, such as Village Works.
- 4 additional sites host EMCC after-school programs:
  - IPS School #88, IPS School #51, New Era Church, and KIPP Indy Public School
- EMCC's school/community imprint grew to include direct partnerships with 19 public, private, and charter schools that serve EMCC students.
- 70% of our regularly attending students earned at least a "C" or increased their English/Language Arts grades during the school year ending 2017.
- 62% of our regularly attending students earned at least a "C" or increased their Math grades during the school year ending 2017.

## Where the money goes

In 2017, 81.2% of our funds went directly to ministry—a percentage that easily beats industry standards. Charity Navigator, for instance, likes to see a minimum of 66% (and prefers to see 75%) go to programs and services.

The other metric to notice is how much it costs to raise a dollar.

The benchmark for fundraising costs is 20–25¢ per dollar. At Edna Martin Christian Center, it only costs us 5¢ to raise \$1.



program services, **81.2%**



fundraising and development, **5.0%**



management and general expenses, **13.8%**

2017

## Consolidated Statement of Activities

2016

**INCOME****Unrestricted Support and Revenue**

contributions	\$183,088
grants	755,528
in-kind donations	166,405
United Way	102,801
United Way Capital Projects Fund	30,071
program fees, subsidies	855,078
golf outing and other income	118,713
assets released from restriction	704,011
loss on disposal of equipment	(888)
investment income	18,870
<b>total unrestricted income</b>	<b>\$2,933,677</b>

**Temporarily Restricted Funds**

grants	591,632
assets released from restriction	(704,011)
<b>Change in Temporary Restricted Funds (\$112,379)</b>	

**EXPENSES**

community services	\$884,343
Edna Martin Childcare Ministry	535,582
Keystone Kitchen and Catering	141,509
Leadership & Legacy Academy	846,457
<b>total program expenses</b>	<b>\$2,407,891</b>

management & general	407,824
fundraising	149,513
<b>total supporting expenses</b>	<b>\$557,337</b>

<b>Total of All Expenses</b>	<b>\$2,965,228</b>
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<b>change in unrestricted net assets</b>	<b>(\$31,551)</b>
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<b>Total Change in Net Assets</b>	<b>(143,930)</b>
net assets, as of Jan. 1, 2017	6,781,363

<b>NET ASSETS, as of Dec. 31, 2017</b>	<b>\$6,637,433</b>
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**INCOME****Unrestricted Support and Revenue**

contributions	\$228,305
grants	618,343
in-kind donations	730,185
United Way	112,146
United Way Capital Projects Fund	57,873
program fees, subsidies	784,344
other income	15,764
assets released from restriction	499,338
<b>total unrestricted income</b>	<b>\$3,046,298</b>

**EXPENSES**

community services	\$570,898
Edna Martin Childcare Ministry	408,341
Keystone Kitchen and Catering	100,864
Leadership & Legacy Academy	670,512
<b>total program expenses</b>	<b>\$1,750,615</b>

management & general	434,990
fundraising	110,9983
<b>total supporting expenses</b>	<b>\$545,988</b>

<b>Total of All Expenses</b>	<b>\$2,296,603</b>
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<b>change in unrestricted net assets</b>	<b>\$749,695</b>
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**Temporarily Restricted Funds**

grants	709,524
investment income	348
assets released from restriction	(499,338)
<b>Change in Temporary Restricted Funds</b>	<b>\$210,534</b>

**Permanently Restricted Funds**

grants	4,500,000
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<b>Total Change in Net Assets</b>	<b>5,460,229</b>
net assets, as of Jan. 1, 2016	1,321,134

<b>NET ASSETS, as of Dec. 31, 2016</b>	<b>\$6,781,363</b>
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In 2017, we received \$166,405 of "in-kind" donations; \$5,459 of that came in the form of canned goods and toiletries donated by the 19 churches of the Coffee Creek Baptist Association. They've come every year since 1961 when one determined man filled the trunk of his sedan with canned goods and drove 80 miles to deliver them. Last February, more than 55 years later, their collection filled five full-size pickup trucks—one with a U-Haul trailer—plus a couple passenger vehicles, all stuffed to the gills with generosity.





## 2017 HIGHLIGHTS

Our Edna Martin Childcare Ministry offers affordable, high-quality childcare and Pre-K focused on kindergarten readiness with moral-focused programs for children six weeks to five years old.

Working parents are better able to gain or retain employment while we take care of their youngsters.

### CHILDCARE MINISTRY

- FSSA "Paths to Quality" Level 3 certified.
- 100 youth received childcare.
- 10 On-My-Way Pre K/Indy PSP students enrolled for 2017-'18.
- 25 students received subsidies.
- 25 students received scholarships.
- Each staff member:
  - holds a post-secondary degree or industry certification,
  - earned more than the amount of training hours required by Paths to Quality, and
  - is CPR & First Aid certified.
- 5 staff members earned their Child Development Associate Credentials.
- 4 staff members received scholarships to further their education.

## I Want to Say Thank You

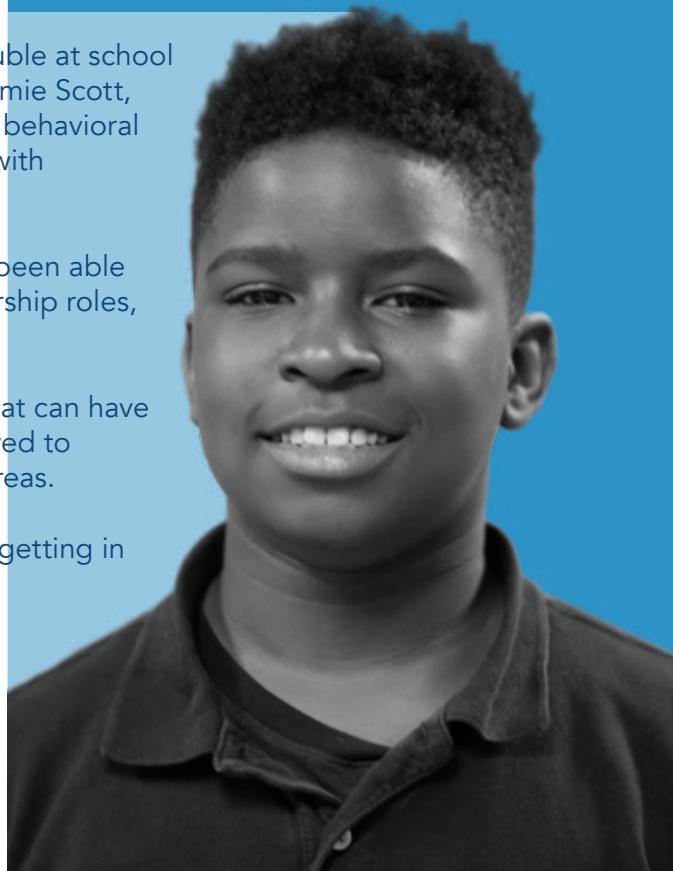
Ronald is a smart twelve-year-old, but he had been getting in trouble at school since his father was incarcerated. According to program leader Jamie Scott, academics weren't the problem: "His school also gives grades on behavioral standards, like 'participation', 'connects with peers', and 'moving with purpose', and Ronald was scoring low in all those areas.

"But he really values the one-on-one time we give him, and we've been able to show him his own potential. We've even given him some leadership roles, and now he helps the younger kids with their reading."

We exist to help kids like Ronald make better choices—choices that can have lasting impact. Since being here, his behavior grades have improved to "meets expectations" and even "exceeds expectations" in some areas.

Ronald says, "Edna Martin [Christian Center] helps keep me from getting in trouble. It gives me something to do. They talk to me a lot about consequences, so I don't end up having a life I don't want.

"I want to say thank you for giving me a place to go. A place where I can stay out of trouble, where us kids can socialize in a safe place and a fun place."



# 2017 HIGHLIGHTS

## SENIORS

Seniors at EMCC enjoy Bible studies, exercise programs, special-occasion meals, bingo, field trips, and other special events. In 2017 we had:

- 100 active members.
- 26 homebound members.
- 100 seniors who enjoyed Thanksgiving meals.
- 103 seniors who received Christmas assistance.
- 119 seniors who received food from the Commodity Supplemental Food Program (CSFP) monthly.

Edna Martin Christian Center is CSFP's only distribution site in Marion County that offers curb service. That's important for those who have trouble walking or carrying a forty-pound box of food.

CSFP is a cooperative effort of CICOA, the Indiana State Department of Health, and the USDA. Together, we help meet the nutritional needs of low-income, older adults by providing boxes of nonperishable food.

## There's Always Someone in the Next Moment to Lift Me Up!



Mama Ray was retired, her kids were grown and gone, and she was her disabled husband's sole caregiver. After 47 years of marriage, she was losing interest in cooking, and she was getting depressed. But EMCC has a Culinary Arts class, and when she took it, her love of cooking resurfaced.

"It was an awesome class! Once, chef had a Night of Seasonings, and everybody was supposed to create their own personal blend, and I felt like God said to add [secret ingredient omitted]. Well, everybody loved my spice!" She dreamed of selling her spices, and EMCC Chef Randy Berryhill (who markets his own line of seasonings) encouraged Mama Ray to dream big.

Our financial coach helped her get a small-business grant. A small-business course soon followed, then a marketing coach, an attorney, branding, and packaging. Today, Mama Ray markets six different blends of her spices. But just as importantly, she's not depressed anymore. She's lost forty pounds, and her outlook is as vibrant as her seasonings!

"I've gotten depressed," she said, "but there's always someone in the next moment to lift me up!" Find her on FaceBook under Mama Ray's Specialty Seasonings & Cuisine.

EDNA MARTIN CHRISTIAN CENTER

# Board Members

**Natalie Weir, President**  
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Retired VP/GM, Merchandise Warehouse

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Retired Accountant

**Jim McDaniel, Assistant Treasurer**  
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**Lori Destrapme**  
President, Unlock LLC

**Jay Geshay**  
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**Grant Goldman**  
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Development and Construction,  
Ambrose Property Group

**Melva Gray**  
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American Baptist Churches of  
Indiana / Kentucky

**Jaren Hagler**  
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**Jeff Stratton**  
Senior Pastor,  
One Christian Church

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**Soozi Ford**  
Executive Minister,  
American Baptist Churches of Indiana / Kentucky

**Joan Friesen**  
Executive Minister,  
American Baptist Churches of Greater Indianapolis

**Tysha Hardy-Sellers**  
Executive Director,  
Edna Martin Christian Center



Many organizations work cooperatively with EMCC to benefit individuals and the Martindale-Brightwood neighborhood at large. Gary Brackett's Impact Foundation, for instance, gave new Amazon Fire Tablets to nine of our students. Our after-school program offers tutoring and homework help, and the tablet was offered as an incentive to improve grades. Each recipient maintained a "B" average or better for the semester. Last Christmas, Breanna was one who proudly showed off her tablet and her T-shirt from the foundation.

## 2017 HIGHLIGHTS

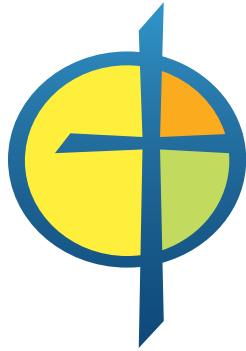
### COMMUNITY SERVICE:

Nearly three thousand residents had basic needs met through services such as:

- Emergency food
- Congregate meals
- Clothing distribution
- Rent and utility assistance
- Supportive services

### CENTER FOR WORKING FAMILIES:

- 468 individuals helped overall.
- 30 participants received an HSE diploma or an industry-recognized credential.
- 125 gained new employment or retained current employment.
- 127 moved from financial crisis to stability by receiving job training and financial literacy education.
- 80 improved their financial stability and increased net worth.



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